

**JANE C. PARKER**  
Guiding Eyes for the Blind  
Board of Directors

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Jane C. Parker is the Co-founder and Senior Advisor to "The Development", a consultancy that provides creative solutions to commercial challenges.

Prior to forming "The Development", Jane was CEO of InterbrandHealth, where she strategically restructured the organization around its central concern: the client. Leveraging her leadership acumen and vast experience in the healthcare sector, Jane expanded InterbrandHealth's footprint worldwide.

Building up companies, from bottom lines to top, is Jane's proven specialty. She has held senior executive positions at multiple prestigious companies, including as the Worldwide President of Grey Healthcare Group and Executive Vice President, Director of Client Services for Klemtner Healthcare at Saatchi & Saatchi. Jane's expertise spans from OTC to pharmaceuticals, running the personal care business at Colgate-Palmolive and the consumer marketing department at Bristol-Myers Squibb.

A natural leader and savvy speaker, Jane has lectured at INSEAD on the reputation of pharmaceutical agencies and spoke on the "Role of Brand" at the CTP Partners conference in London. Her career accolades include MM&M's prestigious Agency of the Year Award, earned during her time at Grey.

Jane holds a BA in Art History and Economics from Goucher College and has spent time at the Sorbonne in Paris. She is a trustee emeritus of the American Foundation for the Blind and the ex-chair of Campfire, and is a current trustee of Guiding Eyes for the Blind and Care for the Homeless in NY State.

