

Professional Bio

HOLLY HESS GROOS

Holly Hess Groos has extensive experience as a key advisor and influencer on corporate and non-profit boards as well as a senior financial executive and a trusted business partner focused on growth, operational excellence, competitive advantage, and strong team culture.

A respected industry thought leader, Holly serves as a Board and Audit Committee Chair for Digital Turbine; Board member and Vice Chair of the Board for Guiding Eyes for the Blind; and Board member for Shy Wolf Sanctuary. Previously, she was Board Member and Treasurer for Council for Economic Education. Holly is currently a *Senior Advisor* for AlixPartners' Performance Improvement, Telecommunications, and Media practices and held a similar role prior as an *External Advisor* for Bain & Company's Performance Improvement, Telecommunication, and Media practices.

Prior, Holly spent 30 years with Verizon, providing executive leadership across various businesses and operational and financial objectives, including serving as *SVP of Business Excellence and Zero Based Budgeting*, *SVP & CFO of Verizon Media (AOL & Yahoo!)*, *SVP & Head of Internal Audit*, *SVP & CFO of Verizon Wireless*, *SVP of Operational Excellence*, *SVP & Treasurer*, *SVP & CFO of Verizon Global Enterprise Business*, *VP & CFO of Verizon Shared Services*, and *VP & CFO of the Northeast for Verizon Wireless*.

Earlier in her career, Holly was a *Senior Accountant* for Deloitte & Touche, and *Staff Accountant* for PricewaterhouseCoopers.

She holds a bachelor's degree in business administration and accounting from Miami University, is a Lean Six Sigma Blackbelt, and is a Certified Public Accountant in the State of Ohio.