

HOLLY HESS GROOS

Guiding Eyes for the Blind
Board of Directors

Holly Hess Groos has extensive experience as a key advisor and influencer on corporate and non-profit boards as well as a senior financial executive and a trusted business partner focused on growth, operational excellence, competitive advantage, and strong team culture.

A respected industry thought leader, Holly serves as a Board member and Audit Committee chair for DIRT (OTCMKTS: DRTTF) and Digital Turbine (NASDAQ: APPS); Board member and Vice Chair of the Board for Guiding Eyes for the Blind; and Board member and Treasurer for Shy Wolf Sanctuary. Previously, she was a Board Member of FiOptix, Board Member and Treasurer for Council for Economic Education and a member of Vodafone Italy's Board. Holly is currently a *Senior Advisor* for Alvarez & Marsal Performance Improvement, Telecom and Digital Infrastructure practices and held a similar role prior as a *Senior Advisor* at AlixPartners and an *External Advisor* for Bain & Company Performance Improvement, Telecommunication, and Media practices.

Prior, Holly spent 30 years with Verizon, providing executive leadership across various businesses and operational and financial objectives, including serving as *SVP of Business Excellence and Zero Based Budgeting*, *SVP & CFO of Verizon Media (AOL & Yahoo!)*, *SVP & Head of Internal Audit*, *SVP & CFO of Verizon Wireless*, *SVP of Operational Excellence*, *SVP & Treasurer*, *SVP & CFO of Verizon Global Enterprise Business*, *VP & CFO of Verizon Shared Services*, and *VP & CFO of the Northeast for Verizon Wireless*.

Earlier in her career, Holly was a *Senior Accountant* for Deloitte & Touche, and *Staff Accountant* for PricewaterhouseCoopers.

She holds a bachelor's degree in business administration and accounting from Miami University, is a Lean Six Sigma Blackbelt, and is a Certified Public Accountant in the State of Ohio.

